RYAN ZIMMERMAN

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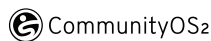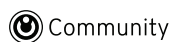
St. Olaf College, Bachelor of Arts
Great Conversation, **Global Semester**
Economics & Management

Software Engineer & Data Artist
Award Winning **Journal Editor**
Brand Manager, Graphic Designer

Graphic & Web Designer

Visionlink.org

Community

CommunityOS₂

VISIONLINK BOULDER, CO | JUNE 2015 – PRESENT

Developed a brand identity package: logos, typography, colors and color rules, attribution standards, document templates, and a custom email signature management application; to be deployed Feb 2020. Tools used include usage analytics, A/B testing, competitive brand analysis, Bootstrap, Hugo, Photoshop, InDesign, Illustrator, Affinity Designer, and Acrobat Pro, and implementing designs in CSS & HTML.

On the technical side, I have worked on data validation and visualization projects such as creating an accessible and visually appealing daily map of US fire risk, connecting and displaying FEMA floodplain maps, and cleaning and validating healthcare data. Tools used include Python, Pandas, Geopandas, Javascript, and R.

Contractor CTO

DaVinci Industries

VISIONLINK BOULDER, CO | JUNE 2015 – PRESENT

Responsible for all aspects of DaVinci Industries software, including frontend web app, database management, server management, architecture, and integration with vendor's technologies and APIs. In addition, I worked on industrial engineering for retail POP displays, using SolidWorks and working with manufacturers in China to choose appropriate materials and manufacturing processes to meet the target price.

Data Analyst, Designer, & Photographer

VON WONG

AVANCERA PARTNERS

Kelly DeLay

MEDSURPLUS ALLIANCE
Better Equipped to Care

PROJECTS & FREELANCE VARIOUS LOCATIONS | MAY 2013 – PRESENT

Analysis of Transportation and Agriculture in Argentina
Explored and developed an economic model to explain the relationship between transportation network efficiency and farmer's planting decisions in the Argentine soy, corn, and wheat markets. ryanzimmerman.dev/argentina.pdf

Basic Income Viability: Effectiveness of Targeting & Restricting Welfare Transfers
Curated a comprehensive literature review of basic income programs all over the world, developed an economic model to guide implementation of future programs. ryanzimmerman.dev/basic-income.pdf

I have photographed the launch of a new system to track the most at-risk orphans in Haiti, documented the effects of responsible medical donations in Guatemala, helped tell the story of the Texas MSRO that tested and packaged those donations, and chased tornadic supercells with an international team of environmental advocates.

Co-Editor, Progenitor Literary Journal

ARAPAHOE COMMUNITY COLLEGE LITTLETON, CO | JAN 2015 – MAY 2015

As a high-school student, I served as Co-Editor and Director of Graphic Design for the college's Progenitor Literary Journal, managing seven content editors.

American Scholastic Press Association: FIRST PLACE WITH SPECIAL MERIT
Southwest Division of CCHA 2015 Literary Magazine Competition: 2ND PLACE
University & College Designers Association: AWARD OF EXCELLENCE IN DESIGN

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blog.ryanzimmerman.photography